

Paul Belza

46 Brunswick Gardens, London W8 4AN

tel: 020-7727-4984 • fax: 087-0127-5660 • paul@belza.com • www.belza.com



Experience

Belza Design 10/93 - present
London, San Francisco

■ ART DIRECTION AND DESIGN

For the past seven years Belza Design has been designing custom graphic solutions to visual communication problems. Clients include design studios, advertising agencies, national publications, and organizations ranging from startup operations to multi-nationals. Project scope has encompassed complete web site design, icon design, illustration, logos, brochures, direct mail campaigns, and packaging.

intouch group, inc. 8/95 - 10/99
San Francisco, California

■ ART DIRECTOR

Web site creation: design, art direction, icon illustration, navigational flow, and illustration of extensive music content web site. Worked in a team environment with HTML and CGI programmers. Designed and produced all additional company collateral.

Transamerica Life Companies 6/90 - 9/93
Los Angeles, California

■ ART DIRECTOR/NETWORK ADMINISTRATOR/CORPORATE PHOTOGRAPHER

In charge of design, layout, and photography of all publications. Additional design projects included annual reports, newsletters, promotional collateral, stationery systems, souvenir books, and logos. Network manager for 10 workstations. Researched, recommended and installed software and hardware, and provided technical support and training for the design staff.

Cross Associates 10/88 - 6/90
Los Angeles, California

■ DESIGNER

Design projects included annual reports, corporate identities, and Simpson Paper Company promotional materials. Established and supervised installation of new computer system for office and provided technical support and training for designers.



Education

Art Center College of Design 9/82-5/85
Pasadena, California
BFA, Graphics/Packaging

University of Southern California 9/75-2/80
Los Angeles, California
Architecture/Engineering



Portfolio

<http://www.belza.com>